

 **FOR IMMEDIATE RELEASE**Contact: Melody Lutz
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Delton, MI, May 5, 2008 – [Keltech Incorporated, a leading manufacturer of electric tankless water heaters](#), announced today that it has supplied the Battle Creek Academy with a water heating solution that will reduce energy consumption, lower operating costs and reduce natural resource use.

Battle Creek Academy (BCA) is a small, private K-12 school in southern Michigan. The facility serves over 160 students, teachers, administrators and other personnel. Like most schools, BCA needs a reliable water heating solution for its commercial kitchen, locker room showers and lavatories. When its old water heater finally stopped working, BCA turned to Keltech for a reliable, long lasting source of hot water.

“Our Keltech tankless water heater performs,” states Wayne Johnson of BCA. “We have hot water whenever we want it. I never have to worry like I did in the past.”

Installing an electric Keltech tankless water heater can provide schools like BCA with additional advantages of reduced energy and natural resource consumption. Water heating is the third largest consumer of energy in our schools. Rising energy prices, the cost of ongoing maintenance, and the impact of a school’s carbon footprint on the environment are leading school administrators across the country to re-think their water heating options.

Green school initiatives provide communities with new ideas and new resources to lessen environmental impact and lower operating costs while improving the learning environment for our children. This win-win-win approach is supported by the Green Buildings Council’s LEED for Schools, the U.S. Department of Energy’s Energy Smart Schools, and ASHRAE’s Energy Design Guide for K-12 Schools.

A Keltech tankless water heater is a simple and efficient way for a school to save energy and natural resources: It heats water only when activated; it doesn’t require new policies and procedures to reduce unnecessary resource use; and, it’s so simple and easy to use that no one has to remember to turn it on or turn it off.